

FIG. 1
(Prior Art)

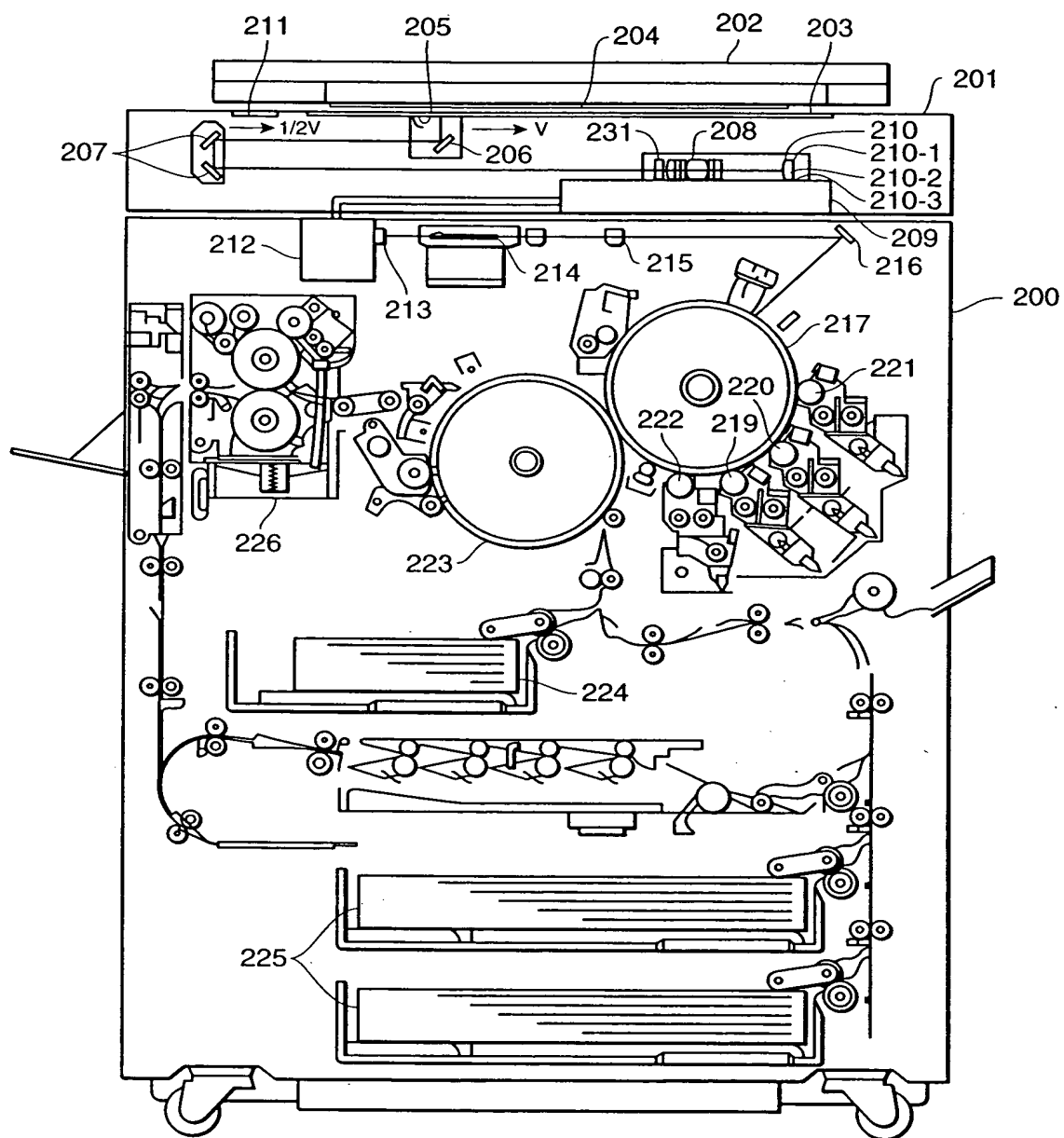


FIG. 2

Canon Wants Mutually Rewarding Coexistence

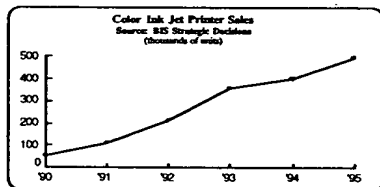
Source: Fortune, 7/29/91

Ryuzaburo Kaku, Chairman of the Board of Canon, Inc. in his recent interview had the following to say about the corporate world. The world is divided into four types of companies:

- (1) Purely capitalistic enterprises that exploit their workers for profit.
- (2) Those where management and labor work closely together to maximize profits, but don't pay enough attention to the community
- (3) A company that both tries to make money but also seeks to fulfill its corporate responsibilities to society, but in a small scale way to a particular country or region.
- (4) A highly evolved type of company that contributes positively to world prosperity.

Canon is aspiring to be the fourth type of company. This is a company that is socially responsible and practices good corporate citizenship at home and overseas and that can be referred to as a true global corporation. We have a basic philosophy to achieve a mutually rewarding coexistence among employees, shareholders, customers and the communities in which we do business.

Ryuzaburo Kaku, Chairman of the Board of Canon Inc. continued to say about the four companies... This is a company practicing good corporate and civic policies, a company concerned about it's employees and share holders.



Canon Develops World's First Ferroelectric Liquid Crystal Display

Source: Wall Street Journal, 10/2/91,
Canon Press Release, 10/1/91

In a news conference yesterday, Hiroshi Tanaka, a Canon senior managing director said that the company has succeeded in developing the world's first ferroelectric liquid crystal (FLC) display screen. The screen will be test marketed next spring in Canon's EZPS Japanese language DTP system.



Fig 1: Mr. Hideharu Takemoto

Canon's Corporate Culture to Blend Best of U.S. & Japan

Source: Fortune, 8/26/91

Mr. Hideharu Takemoto, President of Canon U.S.A. was recently interviewed by Fortune Magazine and had the following to say about Canon in North America.

Mr. Takemoto wants to create a new Canon corporate culture, "The best of American and Japanese cultures must be blended to produce a richer corporate alchemy--a new ideal."

Canon wants to create more jobs for Americans in the 1990s and to make them an integral part of the Canon family. Mr. Takemoto is further committed to cultivating local talent and moving local executives up through the ranks of Canon's highest corporate echelons.

Ink-Jet Printer Market Share

Source: Computer Reseller News/Info Corp

Selected Ink-Jet printers	March	April	May	June
Apple Stylewriter	17.5%	26.7%	41.5%	31.5%
H-P				
PaintJet	<1%	2%	<1%	<1%
DeskJet 500	49%	39%	31.6%	24.6%
DeskWriter	31%	27.3%	20.4%	14.9%
H-P				
BJ10E	<1%	3.4%	4.3%	7.9%
BJ300/330	<1%	<1%	<1%	<1%

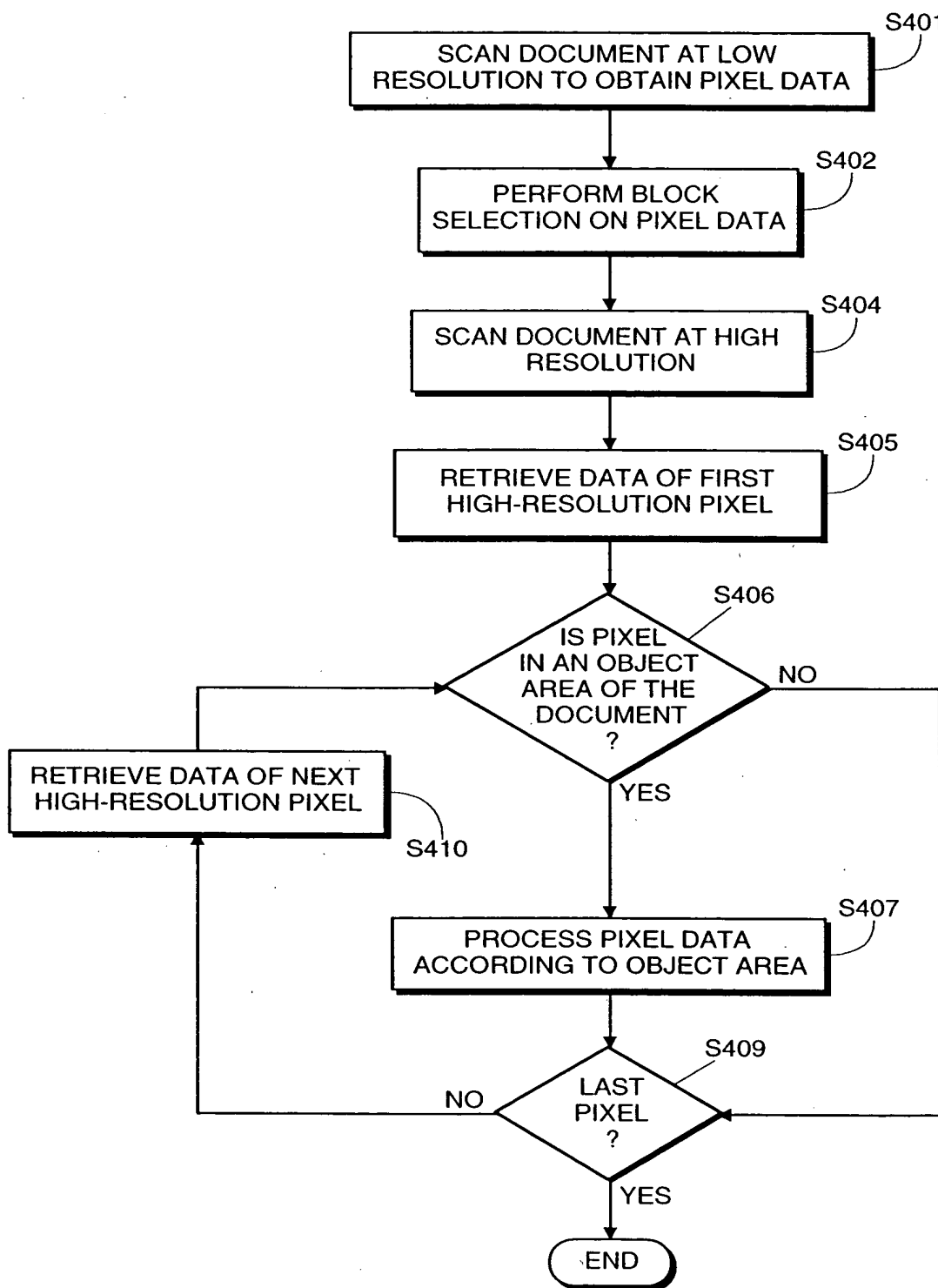


FIG. 4

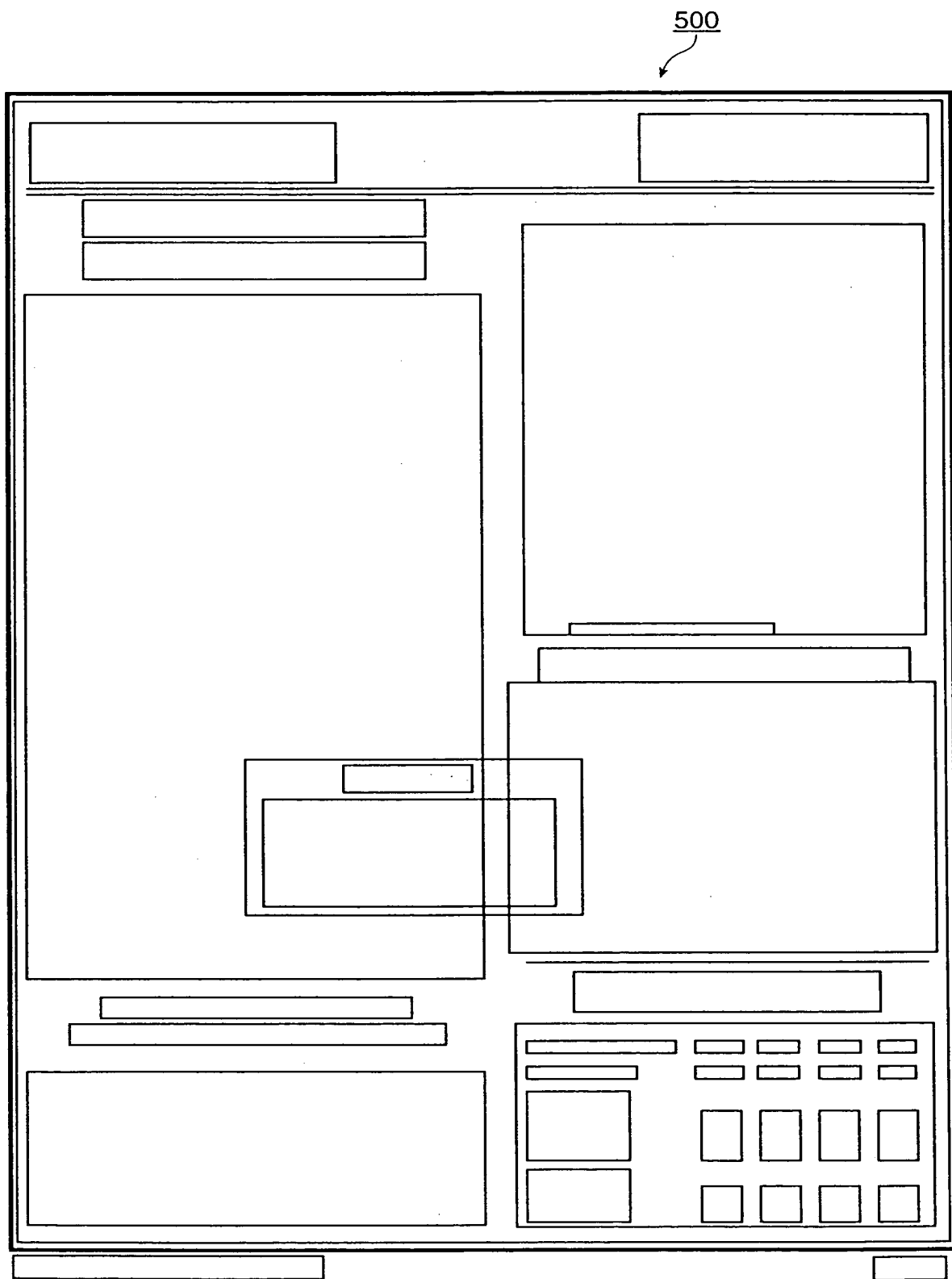


FIG. 5